



THAMES VALLEY
SOCIETY OF CHARTERED
ACCOUNTANTS



THE CREDIT CRUNCH & CORPORATE RESPONSIBILITY

The Oxford Union Debate

'This house believes Corporate Responsibility
will not survive the downturn'

Tuesday 17 June 2008

6:15pm for 7:00pm

The Oxford Union, Frewin Court, Oxford, OX1 3JB

There has been an increasing demand in recent years from customers, employees and stakeholders for businesses to be open about their activities and maintain acceptable standards. Many businesses now see corporate responsibility as a means of meeting this demand and as an important way to increase competitive advantage, protect and raise brand awareness and build trust with customers, employees and the wider community.

- Despite the growth of corporate responsibility as a concept, is there really evidence that it helps the bottom line and share price or does it just divert resources from what's really important?
- Is corporate responsibility serious business or just a passing management fad?
- How does it differ from business excellence and ethics?
- Does it have real substance or is it just corporate spin, designed to deflect criticism from business scandals and a collapse in public trust of large firms?
- Does corporate responsibility actually deliver what it promises or does it have unintended consequences for those whom it seeks to help?
- How far should corporate responsibilities extend?
- What's the difference between corporate responsibility and sustainability?
- In particular, **will corporate responsibility survive a downturn?**

Whatever your views, come and hear these important and topical issues being debated by leading experts and practitioners at the Oxford Union. There will also be an opportunity to express your own opinions.

Our speakers include:

- **Mallen Baker** - Marketplace Development Director, Business in the Community
- **Robert Barrington** - Director of Governance & Sustainable Investment at F&C Management
- **Dr Kevin Money** - Director of the School of Reputation and Relationships, and Director of the John Madjeski Centre for Reputation at Henley Management College
- **Miriam Kennet** - Co-Founder and Director of the Green Economics Institute
- **Owen Espley** – Corporate Power & Forests Campaigner, Friends of the Earth

6.15pm – 7.00pm registration, buffet and refreshments

7.00pm – 9.00pm debate

Non members are welcome

Cost: FREE



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This event has been organised by TVSCA Chartered Accountants in Business Group in conjunction with ICAEW South East Region and sponsored by Robert Half.

Book on line at www.icaew.com/southeast or alternatively complete and return this booking form.

I/we would like to attend The Credit Crunch & Corporate Responsibility, the Oxford Union Debate on Tuesday 17 June 2008

(By booking for this event you are agreeing to abide by the booking conditions – see below.)

Bookings to be received by Friday 13 June 2008

Name:

Position: Organisation:

Address:

..... Postcode:

Tel: E-mail:

Institute Membership No. (If applicable):

Please give full details of other attendees/guests.

Name	Position	Organisation	ICAEW Membership No. (If applicable)

This event is open to non members

RETURN TO:

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Booking & Cancellation Policy: If for any reason a member or guest is unable to attend after they have reserved their place, please telephone +44 (0)1737 773863 to cancel or email sue.pye@icaew.com, giving at least 48 hours notice where possible.